

## AVV. CRISTINA MANASSE

### PUBLICATIONS, CONFERENCES AND LECTURES

- **From 2018:** columnist for specialized magazines, on photography and law.
- **2016 to present**, columnist of New Matter (publication of the IP Law Section of State Bar of California), “*IP and Art: an international perspective*”. Example articles: “*Freedom of Panorama: a lively debate in the European Union*”; “*Originality in photos: from the iconic red bus in UK to Jimi Hendrix in France*”.
- **2014 to present**, columnist for the International Art magazine “Aperitivo Illustrato – The Art Review” “*About photography and Law*”. Example articles: “*Works of art: their use and appropriation. Beyond the confines of inspiration*”; “*Photo upskirting in US*”; “*A statue inspired by a photograph: parody?*”.
- March 2019, Palazzo Reale, Milano: speaker at the conference of ADGI (Associazione donne giuriste d’Italia): “*Women in photos at the centre of international legal cases: from sharing to upskirting*”;
- December 2018, article “*Il selfie del macaco: diritto d’autore per gli animali?*” for the Milan Bar yearly publication;
- November 2018, Bocconi SDA – Master MAMA (Master in Art Management and Administration); lecture “*Photography: legal issues and stories on Intellectual property rights around the world*”;
- November 2018, Bocconi – Master ACME (Master in Economics and Management in Arts, Culture, Media and Entertainment), lecture “*Cultural entities. Photographs as artworks. Use of images*”;
- November 2018, Court of Milan, Milano, organizer and speaker of the conference “*Protection of photographs*”, speaker on “*Use of images: rights and conflicts. From sharing to appropriation*”;
- October 2018, Court of Milan, Milano, speaker “*Originality, plagiarisms and parody in the images*”
- October 2018, Court of Milan, speaker “*The famous selfie of the macaque: copyright for animals?*”;
- June 2018, Milano Photo Week, organizer and speaker “*Plagiarisms, penguins and privacy: updates on photo law*”, Palazzo Reale, Milano;
- June 2018, Virtual Reality Global Forum - Crans Montana (CH), speaker “*So you want to use Content: legal issues*”;
- April 2018, Fuori Salone events, organizer and speaker of workshop “*Use of images: rights and conflicts?*”, presso ArtGallery, Milano;
- October 2017, Bocconi – Master ACME (Master in Economics and Management in Arts, Culture, Media and Entertainment), lecture on “*Cultural entities: photograph as artworks, photographs of artworks. Use of images and possible conflicts.*”
- September 2017, Bocconi – 2<sup>nd</sup> Workshop series on IP: “*New Technologies and challenges to the existing intellectual property system*”. Discussant for “*Sword art online, legal questions*”

*for present and upcoming utopia” and “Disruption by copyright: live broadcasting of chess games and other peculiar legal battles”.*

- June 6, 2017, Milano Photo Week, organizer and speaker *“Fotografia e nuove tecnologie: diritti e curiosità”*, (Photography and new technologies: rights and curiosities) Palazzo Moriggia, Milano
- May 12, 2017, Virtual Reality Global Forum - Crans Montana (CH), speaker *“A guide to VR creators: IP rights”*
- March 2017, MIA Photo Fair, organizer and speaker *“Il viaggio tra le immagini continua: dalla fotografia di Jimi Hendrix all’Upskirting. Verso nuovi diritti?”* (Trip around photography: from Jimi Hendrix’s photo to the Upskirting. New rights?)
- October 2016, Bocconi SDA – Master MAMA (Art Management and Administration); lecture on *Photography Law*;
- April 2016, MIA Photo Fair, organizer and speaker *“Viaggio tra le immagini: dal famoso selfie del macaco alla fotografia di Ground Zero: chi è il titolare dei diritti?”*; (from the Macaco selfie to the photo of Ground Zero: who holds the rights?)
- October 2015, SDA – Master MAMA: lecture on *“Photography, legal issues in EU and US”*;
- October 2015, speaker at Photoshow, Milan, *“Food, fashion, design, art& landscape: immagini di eccellenze sotto la lente del diritto d’autore”*; (Food, fashion, design, art and landscape: images of excellence and copyright law);
- October 2015, conference, AitArt, Open care, *“L’arte fotografata. Tutela ed utilizzo delle immagini dell’opera”*, Giornata degli archivi (Photographing artworks. Protection and use of images of cultural heritage);
- May, 2015: Bologna French Italian Conference by ACE, *“Nuovi modi di finanziamento del mercato dell’arte”* (New forms of financing of art);
- April 2015, organizer and speaker: *“How Twitter’s TOS saved a photographer and other stories on IP rights in US and EU”*, Mia Fair, Milan.
- November 2014, Piacenza: speaker on *“Collecting art: legal protections”*
- October 2014, Singapore: organizer and speaker of workshop *“Who owns what: how selfies, social networks and privacy affect rights in images”*
- October 2014, Bocconi: lecture at IP Advanced Master on *“IP Rights for Museums”*;
- October 2014, IES University (US): lecture on *“Photographs, visual art and related rights in a world dominated by images”*;
- September 2014, article for the IBA newsletter: *“Impact of the PSI Directive on cultural institutions”*
- May 2014: organizer and speaker at the workshop: *“Social networks, image’s misappropriation: the stunning case Morel/Getty”*, Mia Fair;
- April 2014, Master on Art, NABA University, Milan: lecture on *“Contracts for digital artworks”*
- March 2014, speaker at the webinar *“Rights in photography from the trenches: EU and US legal issues in photography”* for the IP Law Section of the State Bar of California;
- March 2014, Bocconi University: speaker at workshop *“Public Sector Information, perspectives for cultural institutions”* with *“PSI: Impact on museums”*.
- November 9, 2013, Torino, Artissima: speaker at the workshop *“Artist and rights in contemporary art”*, with topic: *“Contracts for digital artworks”*;
- October 9, 2013, Boston: speaker at the IBA General Conference, *“Photography: who owns the rights?”*

- May 20, 2013: “*La tutela legale delle immagini*” (*Legal protection of images*), comment to Court Order Prince/Cariou, USA, for the magazine “*Il Fotografo*”, ed. Sprea;
- 11 May 2013: organizer and speaker of the round table “*Investing in art, investing in photography; second form of art or as an asset?*”, MIA Fair, Milano;
- 10 May 2013: speaker at “*The Collector of Pixel*”, MIA Fair, Milano
- 7 November 2012: lecture in Bocconi, Master IP Advanced, “*IP Management for museums*”;
- October 2012: speaker at webinar “*Licensing Agreements*”, organized by the Bar of California;
- 3 July 2012: speaker for the Turin Bar, “*Digital art: legal issues*”;
- 13 May 2012: speaker at Maxi Museum, Rome, IBA Art Conference, “*New Art: new legal challenges*”, with topic “*Digital art: legal issues and possible solutions*”;
- 5. May 2012: organizer and speaker of Workshop “*Creativity and author’s right in the digital world*”, Mia Fair, Milan;
- 14 October 2011: lecture in Bocconi, Master IP Advanced, “*IP Management for museums*”
- October 2011, Rapporto Sponsorizzazioni, Il Giornale dell’Arte (Art Newspaper), article “*Sponsorships and donations, legal and fiscal issues*”;
- June 2011: Article “*Art collections and related rights*”, Il Giornale delle Fondazioni on line;
- 13 May 2011: organizer and speaker of the Workshop “*Protection of authors rights, new technologies*”, MIA Fair, Milan;
- 18 April 2011, lecture on “*Intellectual property rights issues concerning scientific researches for museums*” for Icom - Regione Lombardia;
- January 2011, lecture at University LUISS, Roma (Master, Art & Cultural Skills for Management), “*Art and cultural goods as assets*”;
- December 2010, article “*Lysippus case: first court order and interesting substantive and procedural issues*”, IBA Newsletter
- October 2010, Vancouver, Co-chair of the panel “*Merchandising and art*”, IBA General Conference
- October 2010, Turin, speaker at Conference DNA, “*Art goods as assets; valorisation and management of intellectual property rights*”;
- April 2010, Santiago del Chile: speaker at Biannual Latin American Regional Conference IBA, topic: “*Buying and selling artworks*”
- October 2009 Madrid: speaker IBA, topic: “*Museum Law – from acquisitions to code of ethic and restitution*”
- September 2009: article “*How has the art market been affected by the economical down turn*”; IBA Newsletter
- October 2008, Buenos Aires: speaker IBA, topic: “*Buying art – the worldwide market*”
- April 2008, Lecture at University IULM, “*Purchase of works of art, protection of buyers*”
- October 2007 Singapore, speaker IBA conference, “*Legal issues in the purchase of artworks: how to reduce the risks?*”
- August 2007, Vienna, speaker at ICOM-UNESCO General Conference, topic: “*Museums and Copyright*”, IP workshop
- May 2007 Milan – organizer and chairman of the IBA conference “*Owning art and making it work for you, current issues of advice*”, speaker;

- September 2006 Chicago – Chairman and speaker of “*Trading in art: earning a living dangerously*”, IBA General Conference
- March 2006 London – speaker on “*Contracts for artists and ip, recent developments*”; Member of the organizing committee and speaker IBA on “*Trust, tax, wealth and business planning for artists and sportspersons*”
- October 2005 Prague – “*Fiscal and legal regime for collections*”, Organizer and chairman of the workshop, IBA Conference
- 2005 – article: “*Ownership of movable property acquired through possession*”, IBA Newsletter
- 2004 – article: “*Maintaining, building and financing public art collections after September 11*”, IBA Newsletter
- September 2003 San Francisco – Organizer and speaker at session: “*Museums as International Business after 9/11*”, IBA General Conference
- July 2003, Lecturer at Summer Course for Chicago De Paul University, Roma, “*General Principles on art law*”;
- 2003 - “*Freedom of culture*”, report the IBA newsletter
- October 2002 Durban, speaker IBA on: “*How to hold and preserve art, cultural heritage property and how to transfer such property: the Italian viewpoint*”
- October 2001 Cancun – “*Not for profit organizations in relation to Art and Cultural Property. The Italian Experience*”, speaker IBA;
- 2000 – article for PLC on transfer of shares in Italy;
- 1996 – “*Restrictive covenants: a case study on using restrictive covenants to stop ex employees working for your competitors*”, article for the European Counsel, Vol. I, n.2;
- 1995 – “*The Italian Civil Procedure*”, chapter of the book “*Law Profile of Italy*”, Deloitte & Touche International
- 1994 – “*Termination and withdrawal in the contract of sale*”, chapter of book of Prof. De Nova, ed. Giuffrè, on “*Termination and withdrawal*”.
- 1993 – “*Changes in Banking Law*”, article for Butterworth Journal of International Banking and Financial Law
- 1989 – “*Famiglia di fatto e contratti di locazione*”, article for “*Quadrimestre*”
- 1987- “*I vizi nel contratto di vendita*”, article for “*La Nuova Giurisprudenza Civile Commentata*”.



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*Authorisation pursuant to Data protection law.*